

# Social media & communications intern

Start asap or latest 1<sup>st</sup> of May 2019 (32 hrs) for 4-6 months

**Are you a social media guru who loves communication and has an interest and experience in design and international development? Are you excited to use your skills, experience and energy to contribute to our positive chain of events? Then this is the opportunity for you!**

## Job description

We are looking for a social media/communications intern, who has a talent for communicating with different audiences through a variety of media and channels. You will be supporting our external communication channels with the positioning and marketing of BW and our projects. Ideally you are also interested in, and have experience with, the use of design programs to support the visual communication we use.

All of our programs are co-created with our local partners using a Design Thinking approach and are based on a number of learning theories which increase effectiveness and impact. You will be part of our team and will work closely together with our communications and media outreach roles. These will be your main tasks:

- Support in the development of internal and external communication materials in line with our brand strategy, focusing on our website, newsletter and social media channels.
- Update and improve our multimedia online platforms, such as vimeo, pinterest and website.
- Keep track of mentions, notifications and communication via social media channels.
- Plans, posts and monitors Butterfly Works communication and social media channels.
- Support in organising external inspiration events.

## Profile

We are looking for an enthusiastic colleague who is used to working independently and taking responsibility for his/her/their work. You feel at home in a dynamic international working environment. You are thorough and accurate, with a good sense of priorities. You have a hands-on work style, so you are able to apply theory to practice easily. You have proven affinity with new and old media and technologies, and you can come up with different ways to apply them in our projects.

## Qualifications and knowledge:

- You are studying or have studied at a bachelor's level.
- You are great at writing for different audiences and a variety of media and you love doing so.
- You have proven experience with and enjoy the usage of social media (professionally).
- You are a good (intercultural) communicator and efficient at planning your work.
- You are a practical, hands-on person and like to be organised and get things done.
- You are independent and a creative thinker.
- You have professional proficiency of English, both spoken and written.
- You preferably also speak and write in Dutch (French is a plus).

## Who are we?

Butterfly Works is a social design studio working in international development. We're here to create a world in which people have a say in the future they want. With a co-creation and design thinking approach, and building on almost 20 years of experience, we create education and communication solutions with social impact. We act as an innovation, research, technical and scale-up partner. By co-

creating with stakeholders, every solution is based on shared values and people's needs. This means that all of our work is tailor-made; never copy-pasted, always human-centred.

Have a look at the [services we offer](#), [example projects](#) and meet our committed [team](#).

### What do we offer?

We offer an interesting and challenging 4-6 months internship position in an international work field. An intern fee of € 255 per month is available. The work hours amount to 32 hours a week.

And, we offer:

- An inspiring work space at the vibrant NDSM wharf in Amsterdam.
- An opportunity to be part of a diverse and experienced team consisting of 12 people.
- Good coffee and a daily fresh lunch.

### How do we work?

We strongly believe in the talents of an individual and in the strengths of an effective team. We have no bosses or managers; everyone is responsible and accountable for their roles. This will give you the freedom to do what you are best at and to make your own choices in line with the purpose of the organisation. We stand for openness and transparency, and adopted Holacracy in 2016 to support our teamwork.

### How to apply

If you are interested, please send your motivation letter and CV in English before March 22nd to Hanja Holm via [jobs@butterflyworks.org](mailto:jobs@butterflyworks.org). We will plan the interviews in the week of 25th. Ideally you can start asap or latest on May 1st but this is open for discussion. For more information, also use this e-mail address. Please specify in your letter where you found this vacancy.

For more info about our organisation, please visit: [www.butterflyworks.org](http://www.butterflyworks.org)