

Communication Wizard - Every Mother Knows

Do you have a communication background, a passion for social media and fresh knowledge in online marketing and digital platforms? Are you fluent in English - both written and spoken?

Your tasks

- Contribute to the design and launch of the Every Mother Knows digital platform
- Support creation of digital content for our community
- Monitor and post on blogs, forums, and social networks
- Assist with online outreach and promotion using Facebook, Instagram, LinkedIn and Hubspot
- Help optimize website and social media
- Perform keyword analysis
- Perform cost/benefit analysis

Requirements

- Communication study background
- Committed
- Energetic and creative
- Hard-working and team-oriented
- Eye for details
- Fluent in English - both written and spoken

Benefits

- Practical experience with platform design/launch and social media campaigns
- Shadowing, mentoring, and training opportunities with experienced, knowledgeable professionals
- Opportunity to participate in networking events and company meetings
- Flexible schedule for students
- Compensation available - 250 EUR per month
- Work from our office in Amsterdam Zuidas

About us

Every Mother Knows is a social start-up that provides career coaching & talent solutions to support motherhood, parenting and work. We offer coaching, job search assistance and career development programmes to help mothers return to work or make the next step in their careers. We also work with companies to create diverse and inclusive workplaces through returnships, diverse hiring initiatives and work-life coaching programmes tailored to their community of working parents.

After successfully delivering our services in the Dutch job market, our next goal is to grow internationally and create a digital platform to promote career development and growth for any mother and parent at the workplace.

EVERY
MOTHER
KNOWS