



Who are we?

Animaj is a **next-generation media company** that brings high-quality and inspiring brands to Kids and Families worldwide.

We acquire and transform **high-quality IPs into multi-platform franchises**, using a digital-first and AI-driven approach.

Our content, produced independently, aims to inspire children to dream, explore, and create.

To bring this vision to life, we have so far raised **€175m in debt and equity** (from renowned VC investors such as LeftLane, XAnge and Daphni) and have already acquired 5 IPs - including our flagships, Pocoyo & Maya the Bee, as symbols of European excellence - with more to come.

Job Description

Animaj is seeking an **International Marketing Coordinator** for a six-month training period, to join its growing Global Content Distribution team in Paris, France. This role will primarily support the activities on the content distribution department in creating and executing the global franchise strategy for distribution on **key Animaj properties**.

You will partner with internal Animaj and external partner teams to develop and lead the execution of marketing initiatives for the content distribution for Animaj's leading franchises. Marketing initiatives include but are not limited to marketing campaigns, B2B trade marketing, etc.

You will report directly to **International Senior Director, Content Distribution**

Responsibilities

- **Development of sales tools**, including screening rooms, clients database, pitch decks, fact sheets, newsletters, and more to be used for B2B trade shows and summits, platform and licensee pitches, retailer presentations, data-backed territory decks, etc.

Materials to include:

- PowerPoint / Canva Presentations
 - One-sheets and Infographics/Charts
 - Brand & Digital Strategies
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- **Work cross-functionally internally** to gather relevant information (viewership, co-viewing data, competitive data, etc.) to prepare and update sales narrative decks;



- **Support the development of Joint Marketing Plans (JMPs)** with licensees (local/regional/global), TV broadcasters, streaming platforms and all partners that can help elevate Animaj properties' awareness and affinity in local countries.
- **Support Traffic Management** with linear and VOD partners, in creating and delivering all clients with any material request and promotional need including; material delivery, brand content presentation, episodes, screenshots, poster, trailer...
- **Management of trade-fairs/industry events**, including booth development for industry events including MIP Jr./MIPCOM (Cannes), Content Americas (US), MIFA, Nem Dubrovnik, FilmArt, ATF, among others.
- **Support digital & social media strategy and communication tools** on Canva / Adobe Illustrator & Photoshop, etc.
- **Administration & development of Animaj's rights management software for content distribution contracts.** Management and update of Animaj's media rights databases. Input new contracts and integrate contracts of new acquisitions onto the system, monthly reporting, etc.

Requirements

- Must be self-motivated and **highly organized**,
- Must be able to **prioritize competing needs**
- Comfortable using **PowerPoint, Excel, Google Workspace**; Canva and **Adobe Creative Suite** is a bonus
- Strong written and verbal **communication skills**
- Confidence in dealing with both **internal and external stakeholders**
- **Proactive, collaborative, easily adaptable** and **curious**—you're not afraid to take initiative
- A passion for **kids' content and storytelling**
- **English proficiency**
- **Start internship January/February 2026 for a six-month period**

Recruitment Process

- First interview with our **International Marketing & Sales Manager** and our **International Senior Director, Content Distribution (30')**
- Final interview with our **SVP Global Content Distribution & Consumer Products (30')**

Benefits



- **Remote Policy** - Dedicated to your work-life balance, we offer 2 days remote and 3 days per week at the office. Why ? Because we think that magic occurs when people work together, but we also believe that there are times when you need to be able to work without interruption.
- **Work environment** - A stimulating workplace that fosters creativity, autonomy and leadership.
- A **full-time paid** internship in a **fast-growing, next-generation** media company
- Clear development **milestones** and a potential path to a **permanent role**
- **Other perks:** Swile card, Pass Navigo 50% reimbursement.