

## **Internship Digital Marketing Johnson & Johnson in Amersfoort**

We're looking for an enthusiastic intern to join our Electrophysiology team in Amersfoort. You will be key in developing and executing our omnichannel digital strategy, working with a diverse team of 20 experts. Help us empower physicians through modern platforms and impactful content to improve arrhythmia management.

### **Who you are**

Are you a highly motivated intern with a passion for digital marketing and data-driven engagement? If you meet the following essential criteria, we encourage you to apply and help us drive impactful digital strategy:

- You are studying in Master Digital Marketing or a related field (e.g., Marketing Analytics, Digital Communications). The preferred start date for the internship is December 2025.
- The internship duration is a minimum of 6 months, requiring an availability of at least 32 hours per week. Flexible scheduling may be necessary to align with campaign timelines.
- You possess an analytical mindset, are proactive, and can work effectively both independently and within a cross-functional team. You are fluent in Dutch and English (written and spoken).

### **What you will do**

As intern you will be central to managing the whole digital content lifecycle, ensuring effective communication and consistent messaging across all digital touchpoints while directly supporting key marketing initiatives.

- Manage the end-to-end content lifecycle (creation, localization, publishing, measurement, and analysis) across omnichannel digital touchpoints.
- Support the planning and execution of digital marketing campaigns and monitor their performance.
- Contribute ideas to improve online visibility and audience engagement.
- Stay informed on industry trends and emerging technologies to explore innovative digital design solutions.

- Help with content localization to ensure message consistency across languages, with potential for a thesis project.

### **Where you will work**

Johnson & Johnson is a global healthcare company dedicated to bringing meaningful innovation to health. Our business focuses on the discovery, development, manufacture, and marketing of medical technologies and pharmaceuticals. In our organization, entrepreneurial people thrive in a dynamic culture where innovation and J&J mindset are central. To strengthen our team, we continuously seek enthusiastic, talented individuals who have the ambition to develop themselves and add value to Johnson & Johnson.

- Guided by the famous J&J Credo, we prioritize our patients, customers, and employees. Join a company built on a strong ethical foundation.
- Every task supports our mission of improving health globally. Your work here is meaningful and has a direct, positive impact.
- We invest in your professional development, offering ample training and opportunities to grow both your technical skills and leadership abilities.
- A pleasant, modern environment that's professional yet informal. Easily connect and exchange ideas with senior colleagues.
- Join an inclusive environment where your unique perspective is welcomed. We believe diverse voices drive better innovation.