

Vacancy: Social Media & Digital Content Intern

 Location: Netherlands (hybrid)

 Period: January 2026 – 4 to 6 months

 Hours: 32–40 hours per week

About Chalé Spirulina

At Chalé Spirulina, we're working toward a healthier future by cultivating high-quality spirulina in Ghana, locally produced and sustainably grown. From the Netherlands, we're building a brand that shows how food can make an impact: for people, for the planet, and for the communities we work with. 

The internship

We're looking for a creative and strategically minded Social Media / Digital Content Intern to help bring more consistency and impact to our online presence. You'll contribute to our social media strategy and create inspiring content for our channels, currently focused mainly on Instagram and LinkedIn.

You'll have the freedom to test your ideas, come up with new formats, and develop your own style while actively contributing to the growth of Chalé Spirulina in the Netherlands and beyond.

What you'll do

- Contribute to and help implement a consistent social media strategy for Chalé Spirulina.
- Create photos, videos, and short stories/reels that capture Chalé's mission and story in an engaging way.
- Manage and optimise our LinkedIn and Instagram pages (both strategically and practically).
- Write catchy captions and contribute to our tone of voice.
- Monitor engagement and trends to continuously improve our content.

Who you are

- A creative storyteller with a good sense for visuals, writing, and community.
- Currently pursuing a degree in marketing, communication, media, design, or journalism.
- Basic knowledge of photo and video editing.
- Proactive, independent, and curious, with a passion for sustainability and social impact.
- Fluent in English.

What we offer

- An internship with plenty of room for initiative and creative freedom.
- The chance to contribute to a sustainable brand with social impact.
- Guidance from a small, passionate team with short lines of communication.
- An internship allowance of €300–€500, depending on your skills.
- And of course: unlimited spirulina smoothies! 

Interested? Reach out!

Curious to hear more about what we're doing at Chalé Spirulina? Send a message to ruben@chalesspirulina.com and we will gladly tell you more.