

✨ Join our Dream Team at O My Bag! ✨

Hi there! Are you ready to start on a journey with a purpose? At O My Bag, we're on a mission to make a positive difference in the world, one bag at a time. Our office is a hub of ambition, creativity, and fun, and we're looking for a Social Media intern who shares our passion and fits right into our upbeat and friendly atmosphere.

What You'll Be Doing:

- You'll be creating content for our socials platforms. With the direction of our Social Media Manager, you'll create thumb-stopping Instagram Stories and TikToks that reflect our bold, timeless style and help us show up consistently with high-quality content.
- You'll be part of shaping our social strategy. From creative brainstorms to competitor deep-dives and performance insights, you'll help us grow our reach and keep our community engaged and inspired.
- You'll help keep things running behind the scenes. That means connecting with our community (think: replying to DMs, dropping thoughtful comments, and liking posts always in our tone of voice), organizing content folders, tagging products, scheduling Pinterest pins etc.
- Love creating content? Perfect. You'll support our Social Media Manager on shoot days or capture content yourself always with an eye for aesthetic and a feel for what's trending.

You're the right fit for us if:

- ✨ You're a *people person*: social, enthusiastic, and super motivated.
- ✨ You are willing to step into the fast-paced world of fashion, where creativity, innovation and agility drive you to turn trends into impact every day!
- ✨ You are a student who is currently in a Bachelor's or Master's Degree program in Communication, Marketing, Business development or similar.
- ✨ You are skilled in Canva, Capcut, Adobe Photoshop
- ✨ You know how to get things done and will make sure that it will be done in the best way and on time.
- ✨ You are organized, neat and pay attention to the details.
- ✨ You aren't afraid to be in front of the camera and you're always open to trying new things.
- ✨ You have an eye for design and communications.
- ✨ As a part of our bigger marketing team, you will be included in our day-to-day marketing and we rely on you to bring fresh ideas and be creative
- ✨ Work with us in our lively office at least 4 days a week: collaboration, creativity and great coffee included!
- ✨ You speak English fluently, Dutch is a plus & communication is your superpower.
- ✨ You're available for 40 hours per week and ready to jump in starting August 2025.

Why You'll Love it Here:

🌱 A fun, ambitious and supportive team that's all about growth, both personal and professional.

📍 Work in the heart of Amsterdam with two stunning locations: one in De Pijp and the other in the 9 Streets.

✨ Be part of something bigger, make a real difference in the world by supporting fair trade and sustainable fashion.

📖 Continuous Learning: Expand your horizons with various opportunities for growth, including our book club, training sessions and more.

🎉 Team Bonding: Join in on our monthly team activities, organized by our Party Committee.

💰 Allowance of € 400, - monthly based on 40 hours.

🥑 Enjoy a delicious vegetarian lunch every day with the team, because we work hard and we eat well!

☀️ 6 vacation days

About O My Bag

We're on a mission to change the leather and fashion industries by creating fair jobs, connecting producers in small communities to the global market and making beautiful bags with a purpose. With two stores in Amsterdam and our bags going global, we're growing fast and we want YOU to be part of it!

Meet the Team

You will be part of our marketing team, managed by Sabine our Marketing Manager and your internship supervisor will be our Social Media Manager Thea. The total marketing team consists of 9 people.

"Hold my bag, I have to apply"

Excited to be part of our story? Apply NOW! If your application stands out, we will be in touch for a quick chat.

Then, we'll invite you for an assignment followed by an interview at our office.